



MAG TRHT Orientation Session
OCTOBER 13, 2017

TRHT OVERVIEW

- What is TRHT? Why Now? TRHT Principles
- Racism in America: An Analysis
- TRHT Soft Launch & Voluntary Partners
- TRHT Framework
- TRHT Design & Community Visioning Process
- Where are we today?
- Next for TRHT: Sectors
- Questions and answers



WHAT IS TRHT?

- The W.K. Kellogg Foundation-led **Truth, Racial Healing & Transformation (TRHT)** is building on the history, insights and collective brand of the over 40 truth and reconciliation efforts around the world and designing a unique approach for this country – focusing specifically on the underlying yet overarching belief in a hierarchy of human value.
- Prior truth and reconciliation efforts have been initiated by litigation, by government mandate and by calls from activists. As far as we've been able to tell, TRHT will be the first initiated by a philanthropy.



WHAT IS TRHT?

The TRHT is a national and community-based process to engage communities across the U.S. in racial healing and change efforts.

Our goal is to:

- Unearth and jettison the deeply embedded belief in a hierarchy of human value
- Recognize the historic and continued consequences resulting from that belief
- Engage all sectors in creating community, policy and practice solutions that will generate and sustain needed healing and structural changes.



WHAT IS TRHT?

As in other truth efforts, the goal is to:

- Reveal the unseen
- Unearth the deeply embedded and hidden
- Leverage the released energy and creativity to foster new ways of relating as human beings with the full recognition of our individual, community and collective strengths, vulnerabilities and capacities.



TRHT IS DIFFERENT FROM TRC

TRC - Truth and Reconciliation Commissions across the world are known for focusing on reconciliation.

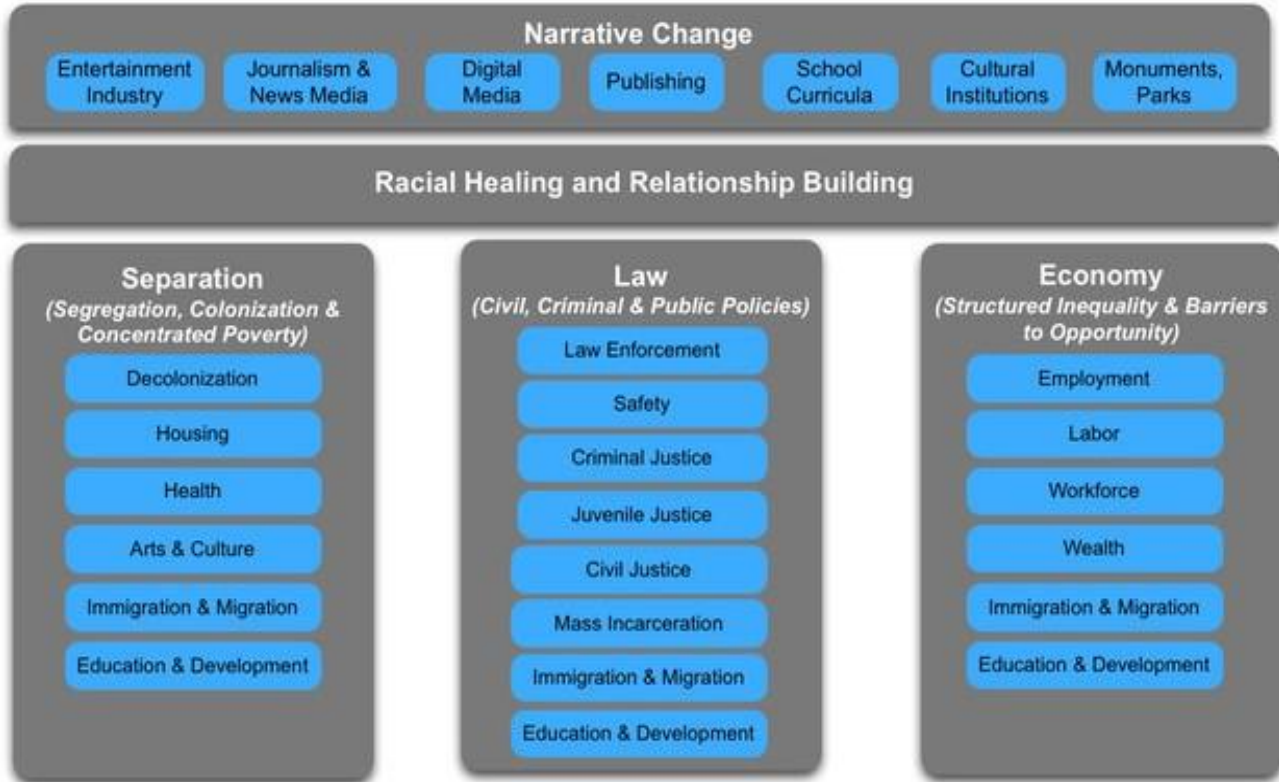
- **TRHT** - focuses less on reconciliation and much more on healing and transformation. To reconcile connotes restoration of friendly relations “reuniting” “bringing together again after conflict”. But the U.S. needs transformation – collective commitment and long-term determination to embrace a new narrative – a belief in equal humanity for all people.



RACISM IN AMERICA: AN ANALYSIS

- “...It feels like whites are recognizing the pain and injustices that many people of color are talking about.”
- “...The belief in a hierarchy of human value has persisted through abolition, the Civil War, Jim Crow, internment of Japanese Americans, Civil Rights Movement, immigration debates and even the election of the first black president of the United States...”
- “...53 percent of whites said more changes needed to be made to give blacks equal rights with whites; up from just 39 percent a year earlier. Hispanics; 70 percent say more change is needed; up from 54 percent. Eighty-six percent of blacks agreed a year ago.”

TRHT FRAMEWORK



MULTI-SECTOR COLLABORATIVE APPROACH

- Philanthropic representative
- Elected official
- Business community
- Grassroots activists
- Healing practitioner(s)
- Youth leadership (18 & above)
- Media/narrative change reps – local paper publisher, head of local TV station
- Law – civil, criminal, or public policy
- Economy – local economy change agents
- Separation – local experts on housing, segregation, colonization



2016 SOFT LAUNCH: CURRENT ORGANIZATIONAL PARTNERS



EXAMPLE: NARRATIVE CHANGE DESIGN TEAM

- **Charles King**, MACRO Ventures (co-lead)
- **Rinku Sen**, Race Forward (co-lead)
- **Lecia Brooks**, Southern Poverty Law Center
- **Fanshen Cox Digiovanni**, Pearl Street Films
- **Julie Ann Crommet**, Google
- **Andrew Finkelstein**, William Morris Endeavor
- **Albino Garcia**, La Plazita Institute
- **Rachel Godsil**, Perception Institute
- **Monica Haslip**, Little Black Pearl
- **Maria Hinojosa**, Futuro Media
- **Shamil Idriss**, Search for Common Ground
- **Sabrina Hersi Issa**, Be Bold Media
- **Yvette Joseph**, Kaufman and Associates
- **Jonathan Kaufman**, Northeastern U School of Journalism
- **Karina Kogan**, Participant Media
- **Debra Lynn Langford**, Langford Co & USC Marshall Business School
- **Simone Ling**, Consultant
- **Paula Madison**, Madison Media Management
- **Hugo Morales**, Radio Bilingue
- **Alex Nogales**, National Hispanic Media Coalition
- **Susan Newton**, National Park Foundation
- **Nate Parker**, Tiny Giant Entertainment & Nate Parker Foundation
- **Rashad Robinson**, Color of Change
- **Nolan Rollins**, LA National Urban League
- **Bird Runningwater**, Sundance
- **Virginia Sanchez Korrol**, Brooklyn College
- **Terri Schwartz**, UCLA School of Theater, Film & TV
- **Michael Skolnik**, SOZE
- **Matthew Stiffler**, Arab American National Museum
- **Nina Yang Bongiovi**, Significant Productions/MNM Creative



FRAMING QUESTIONS FOR DESIGN TEAMS

Design Teams answered these questions about their Design Team's area:

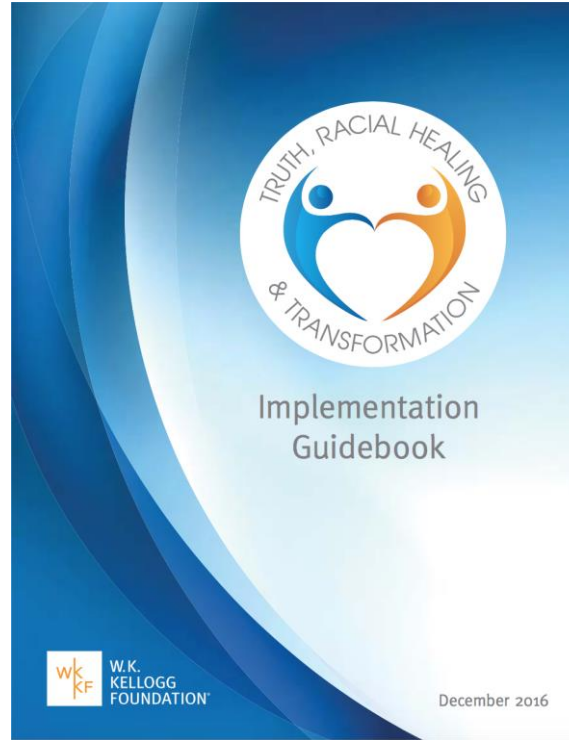
- What will America look like when we have jettisoned a belief in a hierarchy of human value?
- Where are we now and how did we get here?
- What are the key leverage points for transforming this area to jettison a belief in a hierarchy of human value?
- Who must be involved in order to make the deep and lasting changes we need to make?
- What are some of the key activities that need to happen in order to heal from and transform this area?



DESIGN TEAM RECOMMENDATIONS



TRHT IMPLEMENTATION GUIDE

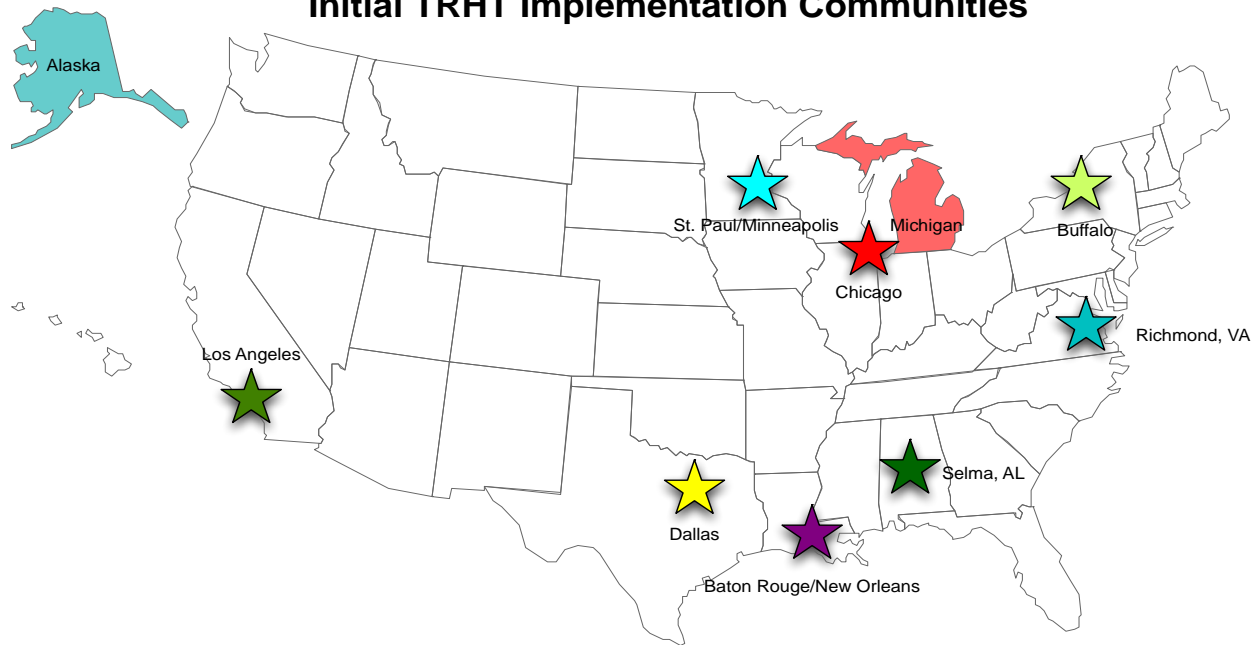


WHERE ARE WE TODAY?

- www.healourcommunities.org
- 10 TRHT place grants in 14 cities at an investment of approximately **\$24 Million**
- Design Phase for TRHT Sectors

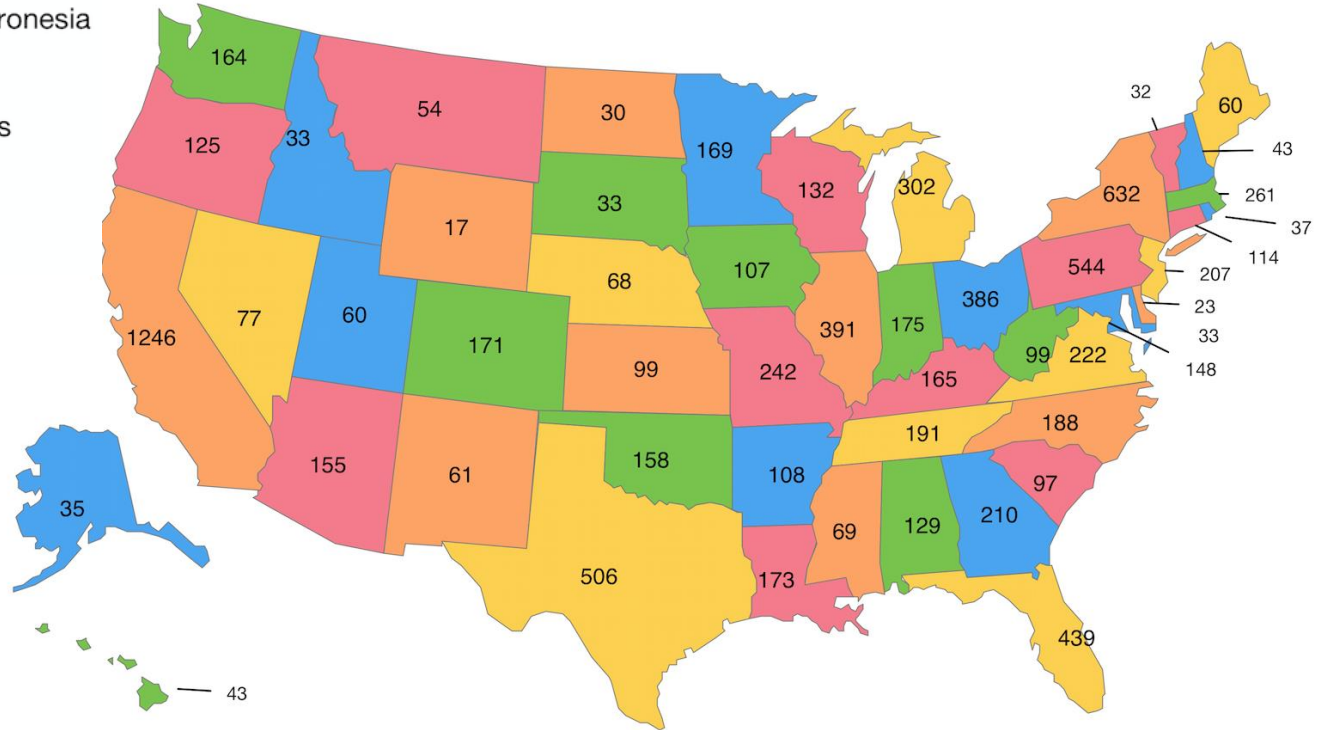


Initial TRHT Implementation Communities



EXAMPLE: SECTOR STRATEGY - AAC&U

- 1 - American Samoa
- 4 - Federated States of Micronesia
- 2 - Guam
- 2 - Marshall Islands
- 1 - Northern Mariana Islands
- 1 - Palau
- 161 - Puerto Rico
- 2 - Virgin Islands



VISUAL of the HIERARCHY of HUMAN VALUE



CLOSE UP OF BURIAL SITES OF SLAVE OWNER AND THE ENSLAVED



TRHT & MS REALITY THEN (1936) & NOW (2017)



NARRATIVE CHANGE: AMERICA DIVIDED TRAILER

The America Divided docuseries was developed in the run-up to the 2016 presidential election and is an EPIX Original production produced by Norman Lear, Shonda Rhimes and Common. It features narratives around inequality in education, housing, healthcare, labor, criminal justice and the political system – 8 story – 5 part series.

<https://spaces.hightail.com/receive/WoEab5tuko>



TRHT Q&A

